

# Information Lifecycle Management - Data Analysis



**GET A FIRST FACTUAL BASIS  
FOR PRIORITIZING ON KEY  
INFORMATION LIFECYCLE  
MANAGEMENT ISSUES**

## WHAT IS IT?

What you cannot measure you cannot manage. Information Lifecycle Management Data Analysis (ILM Data Analysis) enables clients to be proactive in Information Management instead of reactive, when storage runs out or explodes in costs.

The ILM Data Analysis is a “one-off” analysis that measures the situation in your storage environment “here and now” and enables you to make factual based prioritizing on future ILM activities.

## WHY ADDRESS ILM?

Organizations are increasingly feeling the pain of an uncontrollable growth of data. Users are producing e-mails, files and semi-structured data materials to the degree where experts speak about a volume explosion.

This results in both increased operational costs on storage, and the risk on content, when considering the vast legislation on Information Management.

Through ILM Data Analysis, organizations can take some critical steps in managing this information explosion and turn it into business value.

## HOW TO GET STARTED

By combining strong ILM skills and Business Intelligence (BI) skills, Platon can analyze all unstructured data to gain an overview of usage patterns. Noticeable patterns will be highlighted, and a prognosis on data growth will be calculated. For structuring the result of the analysis, Platon uses a standardized account plan which contains the most frequent used types of files. This account plan can be altered to accommodate special client requirements.

Everything will be gathered in a well-documented report, which will be presented to the client.

The Platon consultant presentation of the ILM Data Analysis offers a complete overview of the Data infrastructure, and identifies areas to prioritize for cost savings or improvements.

After the presentation the client will get access to the unique analysis platform, Platon InSense™, for 3 months where analysis results and repeated data collection can be maintained.

## KEY ISSUES ADDRESSED WITH AN ILM DATA ANALYSIS:

- REDUCE STORAGE OPERATION COST
- REDUCE RISK
- REDUCE STORAGE INVESTMENT COST

[www.platon.net](http://www.platon.net)

#### COLLECTING DATA TO ANALYZE ILM ISSUES

The basis for the ILM Data Analysis is data collected from the clients IT infrastructure(s) using software crawlers. This scanning is executed by Platon and collects only Meta Data about the data on storage.

To optimize the performance on existing servers, the scanning is conducted from a dedicated server. From there, all data areas are accessed by a remote network connection. Platon offers well proven concepts, based on best practice from numerous scanning's and several years of ILM projects. The scanning is monitored by a Platon consultant.

#### YOU CAN GET STARTED MUCH QUICKER THAN YOU MAY THINK

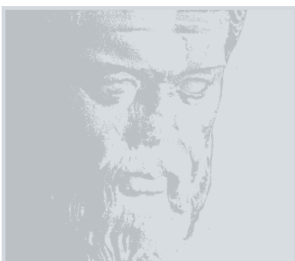
We estimate less than 4 weeks for clients to get an analysis of their data from their IT environment. It only requires a minimum of involvement from your IT organization.



#### ISSUES

THE REPORT WILL CONTAIN ANALYSIS AND RECOMMENDATIONS ON KEY SUBJECTS SUCH AS:

- TOTAL AMOUNT OF FILES AND DATA.
- MAPPING AND LIST THE CONTENTS OF FILES AND DATA.
- CALCULATION AND LISTING OF THE HISTORICAL DATA GROWTH FROM THE LAST 3 YEARS.
- CALCULATION AND LISTING OF A DATA GROWTH PROGNOSIS FOR THE FOLLOWING 3 YEARS.
- CALCULATION AND LISTING OF DATA AND FILE DUPLICATES.
- MAPPING AND LISTING OF HISTORICAL USE PATTERNS LISTED BY ACTIVE, PASSIVE AND STATIC DATA.
- CALCULATION AND LISTING OF DATA AND FILE AMOUNTS DISTRIBUTED OVER THE FILE TYPES.
- COMBINING ORGANIZATIONAL STRUCTURE WITH SCANNED META DATA TO DETERMINE WHERE DATA IS CONSUMED.



#### PLATON INFRASTRUCTURE

Platon Infrastructure is providing infrastructure management services and technical consulting services to IT operations departments. The advisory and analysis is based on the unique Platon InSense™ business intelligence application combined with comprehensive people skills on IT infrastructure. Platon Infrastructure is independent, and a company in the Platon Group of companies, with more than 200 employees and operating in more than 8 countries.